



STRATEGIC PLAN

2019- 2021

Vision: To be highly valued as metropolitan Perth's pre-eminent Not-for-Profit Muslim charitable, advocacy and religious organisation that serves the Western Australian multicultural community.

Mission: Provision of Muslim prayer space, public library, tourist information service and inter-faith dialogue ventures within City of Perth by coordinating social and advocacy services with similar Not-for-Profit Muslim organisations.

Values:

Trust

Commitment

Team work

Non- sectarian

Non- political

Outcomes:

- High standard of service delivery to public.
- Sustainable and environmental friendly policies in day- to-day activities of the organisation
- Empower Muslim youth for leadership
- Enhancing Organisational capability

STRATEGIC GOALS

1. Functional prayer and Muslim intellectual space in city serving the multicultural Islamic community
2. Promoting inter-faith harmony and appreciation of Islam as a universal ideal.
3. Provision of charitable social service to destitute in the city

CORE CAPABILITIES

- Achieve results
- Empower Perth's Muslim community with human resource capabilities
- Integrity
- Build productive relationships with Perth's multi-faith communities